

Offering children therapies in a highly personalized and playful environment.

Our goal is to provide the highest quality of treatment available anywhere for children and their families, making it enjoyable and embracing the entire family.



See What Sets Us Apart....

- ◆ Therapy performed by licensed occupational and physical therapists, not assistants.
- ◆ Parents always welcome to accompany your child into therapy rooms and participate in the treatment process
- ◆ Treatment is conducted one-on-one in our "state of the art" facility
- ◆ Warm caring and highly experienced therapists and support staff.
- ◆ More than 16 years in the same location, with most therapists associated with the practice greater than 10 years.
- ◆ A positive attitude, professional excellence, child-friendly atmosphere and lots of **fun!**

Pediatric Potentials of West Essex, LLC

Leaping to New Levels
Livingston, New Jersey

Other Services Available:

- **Computer Campus:**
"Clicking With Confidence"
- Multi-sensory keyboarding and computer enhanced organizational and study skills
- **Yoga for Special Needs**
- "The Listening Program"
- "REI" Sound therapy
- Interactive Metronome
- Interactive Video-Wii, Playstation...
- Oral motor and sensitivity assessment and treatment
- ◆ On and off-site consultations, including school and home visits
- ◆ **Fitness Fundamentals**



Occupational and Physical Therapy for Children and Adolescents

To get started, contact us at:
Pediatric Potentials of West Essex
154 S. Livingston Avenue, Ste. 204
Livingston, New Jersey 07039
(973) 535-5010 ext. 2



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154 South Livingston Avenue
Livingston, New Jersey 07039
Suite 204

Phone: 973-535-5010

Fax: 973-535-8616

Web-site: pediatricpotentialsnj.com

E-mail: pedpotentialsnj@aol.com

 Find us on Facebook!

Welcome to our Practice

- ◆ Please visit our website: www.pediatricpotentialsnj.com to learn more about our office.
- ◆ A history of your child is often taken by our "new patient coordinator." This helps us to assign a therapist whose skills and schedules are best matched with your child's needs.
- ◆ When you are assigned a therapist, please record the name of this therapist who will be treating your child. It will make communication with our office easier.



The First Office Visit

- ◆ On the day of the first visit, the treating therapist will greet you in the child-friendly waiting area.
- ◆ We suggest you download and complete the new patient registration forms found on our web site before the first visit. This will provide substantial background information and will help parents and therapists formulate thoughts regarding their concerns about your child's strengths and weaknesses. Otherwise, you will be asked to fill out our parent information packet when you arrive at the office.
- ◆ Assessment with children often looks like play. Children often do not realize that they are being evaluated. Some children ask when can they sign up for more classes!
- ◆ You are always welcome to accompany your child into the treatment rooms and encouraged to participate in sessions.

- ◆ The first session(s) are designed to assess your child's level of functioning in all motor (gross and fine motor), sensory, daily living skills, play skills, and to determine factors that may interfere with age appropriate skill acquisition.
- ◆ Our goal is to help you and your child feel as comfortable and playful as possible. While we understand that the process is stressful for all, we do our best to minimize stress and open communication. Please be assured that no procedure is painful and many children ask when they can come back to play.
- ◆ If a child is a candidate for therapy, the therapist will work with you to set a treatment schedule and plan.



About Our Therapists

Director, Laurie J. Kalb founded Pediatric Potentials in 1994. She has been a pediatric occupational therapist in private practice since 1981. All of our therapists are nationally and New Jersey licensed. Every therapist is highly experienced, many with advanced training and/or certifications of expertise in Sensory Integration, Interactive Metronome, The Listening Program, REI Sound Therapy, cranial sacral therapy, Neurodevelopmental therapy, DIR, Yoga for Special Needs, etc. Therapists regularly pursue continuing education and advanced degrees. All are highly skilled, mature and professional. Many of therapists have been associated with

our practice for greater than 10 years and all have worked in their profession for at least 8 years.

Our pictures and brief biographies are on the website: www.pediatricpotentialsnj.com. It may be helpful for your child to see the picture of his/her therapist before the first visit.

Office Hours

By appointment

Therapy treatments occur 7 days a week. After school hours are generally reserved for elementary age children and up. Each therapist maintains their own schedule of hours.

Generally sessions are about 1 hour and combine structured and unstructured activities.

Pediatric Potentials is open 12 months a year. Summer schedules are sometimes altered to accommodate children's camp schedules and therapist vacations.

All therapists arrange their schedules directly with the families.

Financial Arrangements

We accept checks, Visa, MasterCard, Discover and American Express. Charges for therapy are the responsibility of the child's parent and/or caregiver and are due at the time service is provided.

We do not participate in any provider networks. We provide detailed billing receipts, or "superbill," at the completion of each session. This can be submitted to your insurance company for their consideration if you have out-of-network coverage.